

Bachelor of Business Administration (BBA)
Course Curriculum based on Choice Based Credit System (CBCS)

<u>Sem</u>	<u>Course Status</u>	<u>Title of the Course</u>	<u>Marks</u>	<u>Credits (G/UG)</u>
I	BBACC101	Principles and Practices of Management	100	5+1
	BBACC102	Business Statistics	100	5+1
	EVSAEC01	Environmental Science	100	2
	BBAGE101	Ethics and CSR	100	5+1
II	BBACC203	Human Resource Management	100	5+1
	BBACC204	Organizational Behaviour	100	5+1
	BCMAEC02	Business Communication	100	2
	BBAGE202	Entrepreneurship Development	100	5+1
III	BBACC305	Managerial Economics	100	5+1
	BBACC306	Principles of Marketing	100	5+1
	BBACC307	Cost and Management Accounting	100	5+1
	BBASEC01	IT Tools for Business	100	2
	BBAGE303	Production and Operations Management	100	5+1
IV	BBACC408	Business and Marketing Research	100	5+1
	BBACC409	Macroeconomics	100	5+1
	BBACC410	Financial Management	100	5+1
	BBASEC02	E-Commerce	100	2
	BBAGE404	Tax Planning	100	5+1
V	BBACC511	Quantitative Techniques for Management	100	5+1
	BBACC12	Legal Aspects of Business	100	5+1
	BBADSE-1	Investment Analysis and Portfolio Management	100	5+1
	BBADSE-2	Research Project	100	5+1
VI	BBACC613	Business Policies and Strategies	100	5+1
	BBACC614	Financial Institutions and Markets	100	5+1
	BBADSE-3	Investment Banking and Financial Services	100	5+1
	BBADSE-4	Financial Modeling and Derivative	100	5+1

- ❖ **1 Credit = 15 Learning Hours**
- ❖ **Total Academic Credit of the Programme: 140**
- ❖ **Total Non Academic Credit of the Programme: 1**
- ❖ **Total Credit of the Programme: 141**
- ❖ **Th-Theory, Pr-Practical**

