

M.A.(Journalism & Mass Communication)
Course Curriculum based on Choice Based Credit System (CBCS)

<u>Sem</u>	<u>Course Code</u>	<u>Title of the Course</u>	<u>Marks</u>	<u>Credits (Th/Pr)</u>
I	MJMCC/1.1	Mass Communication –Principles & Process	100	6
	MJMCC/1.2	Media Language: Structure, Style & Translation	100	6
	MJMCC/1.3	Basics of Computer application	50	3
	MJMCC/1.4	Word processing and Page Layout (Practical)	50	3
	MJMCC/1.5	Introduction to Socio-Economic Polity	100	6
II	MJMCC/2.1	Newspapers & News Magazines Structure & Functions	100	6
	MJMCC/2.2	News Concepts, Elements & Types	50	3
	MJMCC/2.3	Newspaper Reporting & Editing Principles & Practice	50	3
	MJMCC/2.4	Introduction to Broadcast Media (Practical)	20	6
	MJMCC/2.5	Radio Reporting	40	
	MJMCC/2.6	TV Reporting	40	
	MJMCC/2.7	<u>Electives</u> a. Photography b. Rural Reporting c. Crime Reporting d. Development Journalism e. Legislature Reporting	50+50	3+3
III	MJMCC/3.1	Media Law & Ethics	100	6
	MJMCC/3.2	Advertising & Public Relation	100	6
	MJMCC/3.3	Basic Principle of Media Management & Marketing	50	3
	MJMCC/3.4	Journalism Research	50	3
	MJMCC/3.5	<u>Electives</u> a. Newspaper & Magazine Production b. Radio Programme Production c. Producing Advertisement for Broadcast Media d. Graphics & Animation	50+50	3+3
IV	MJMCC/4.1	(A) <u>Projects</u> a. Documentary & Film Production b. Social Media (Internet, E-mail & Web Journalism) c. Producing TV Current affairs Programme d. Producing Radio Current Affairs Programme	100+100 =200	6+6
		(B) <u>Internship</u> a. Internship Report b. Dissertation + Viva	100+100 =200	6+6