B.A. (Journalism & Mass Communication)

Course Curriculum based on Choice Based Credit System (CBCS)

Sem	Course Code	Title of the Course	Marks	Credits (Th/Pr)
I	JMCC101A	Media Scene in India	100	3+3
	JMCC101B	Practical		
	JMCC102A	Photojournalism & New Age Media	100	3+3
	JMCC102B	Practical		
	ENGAEC01	English Communication or	50	2
	MILAEC01	MIL Communication		
	JMCGE01	Style of News Writing & Reporting	100	3+ 3
II	JMCC203A	Communication Theories and Models	100	3+3
	JMCC203B	Practical		
	JMCC204A	Basic Principles of Journalism	100	3+3
	JMCC204B	Practical		
	EVSAEC01	EVS	100	2
	JMCGE02	Principles of Photography	100	3+3
III	JMCC305A	Basics of Video Production	100	3+3
	JMCC305B	Practical		
	JMCC306A	Basics of Audio Production	100	3+3
	JMCC306B	Practical		
	JMCC307A	Principles of Editing	100	3+3
	JMCC307B	Practical		
	JMCSEC01	Lighting for Television	50	2
	JMCGE02	Principles of Photography	100	6
IV	JMCC408A	Advertisement & Public Relations	100	3+3
	JMCC408B	Practical		
	JMCC409A	Appreciation-TV/Film	100	3+3
	JMCC409B	Practical		
	JMCC410A	Broadcast Journalism	100	3+3
	JMCC410B	Practical		
	JMCSEC02	Graphic Design & Production	50	2
	JMCGE04	Web Journalism	100	3+3
V	JMCC511	Video Studio Production	100	3+3
	JMCC512	Documentary and Fiction Production	100	3+3
	JMCDSE-1	Script Writing	100	3+3
	JMCDSE-2	Advanced Sound	100	3+3
VI	JMCC613	On-Job Training	100	3+3
	JMCC614	Media Law and Research	100	3+3
	JMCDSE-3	Media Management	100	3+3
	JMCDSE-4	Creative Writing	100	3+3