

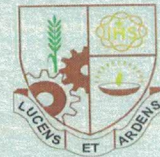
Three days Workshop on “Research Methodology”

April 5- 6- 7, 2024

Organised By:



**International Benevolent
Research Foundation (IBRF)**
Kolkata, West Bengal



IQAC
St. Xavier's College, Ranchi
Jharkhand

In Collaboration with:



Confederation of Indian Universities (CIU)
New Delhi

Venue:



St. Xavier's College, Ranchi, Jharkhnad

II www.ibrf.ind.in II
Email: ibrf.conference.info@gmail.com

Contact :

Dr. Anuscha Guha (9820712495) Dr. Ajay Srivastava (9835325220)

Introduction:

Research is a systematic process of gathering, recording and analyzing data to facilitate the decision making process. Applied research facilitates managerial decision making and reduces uncertainty. It is an amalgamation of techniques and procedures that helps the researcher to know and understand the phenomena in focus. It connotes patient study and scientific investigation, wherein the researcher takes another, more careful look at data to discover all that can be known about the subject under study. The workshop aims to explore the basic dimension of research and the need for scholars to rethink the assumptions that underline historic paradigms of research in the field of management. It is designed to provide participants with hands-on approach to conduct research. On completion of the workshop, participants would develop the skills to review the literature, develop hypotheses, frame research design, identify sampling techniques and comprehend the role and relevance of the tools for data collection and analysis. The six-day workshop will be exposing the participants to theoretical input on qualitative research techniques, followed by the field work based on syndicates. The participants will be expected to choose a research topic and develop a research paper during the workshop. Subject areas include all functional areas of management, administration and educational research. This workshop is for those seeking to gain an understanding of research methods and skills, and for those wishing to apply these skills in their studies and or careers.

Objectives:

- (i) To expose the participants to contemporary research methodology.
- (ii) To build research capability among young scholars and faculties in the area of Management, Commerce, Economics and other streams of Social Sciences.
- (iii) To provide an opportunity to researchers through research clinic to present the problems related to the methodology faced by them during their current work.
- (iv) To prepare the participants to make scholarly contributions in their respective area of research.
- (v) To expose the participants to Qualitative Research Techniques.

Outcomes from the Workshop:

- (i) Understand the literature review and identify the research gaps.
- (ii) Design the research in their respective area of research.
- (iii) Write quality scholarly articles and papers.

Date: 5th, 6th and 7th April 2024

Timings: From 11.00 to 4.00 pm

Who can participate?: Any type of Faculty (Full time/ Contractual/ Part time.), Research Scholars and Master Degree Students.

Topics to be covered: (i) Introduction to Research Methodology, (ii) Social Research, (iii) Literature Review, (iv) Methods of Data Collection, (v) Introduction to Inference, (vi) Hypotheses in Research, (vii) Sampling Technique, (viii) Research Tools with SPSS Software, (ix) Measurement, Reliability and Validity, (x) Scales and Indexes, (xi) Experimental and Quasi Experimental Research Design, (xii) Survey Research, (xiii) Survey Methods and Related Items, (xiv) Research Design, (xv) Data Analysis, (xvi) Research Ethics, (xvii) Referencing and Citation, (xviii) Evaluation and Policy Analysis, (xix) Research Funding, (xx) Report Writing and Presentation.

Registration Fees:

Faculties: INR 3000, **Research Scholars:** INR 2500 and **Students:** INR 2500
(Registration Fees includes Registration Kits- Folder, Pen, Writing Pad, Participating Certificate, E- Study Materials and Tea-Lunch)

Bank Account Details:

A/C Name: IBRF

Bank and Br.: HDFC Bank, Bidhannagar Br.

A/C No.: 50200060026634

IFSC: HDFC0002697

PhonePe/ Gpay: 9830712495(Arnesha Guha)

Photocopy of Bank receipt alongwith filled registration form must be mailed after NEFT to: ibrf.conference.info@gmail.com

Last Date of Registration: March 30, 2024